



CROWN INSTITUTE
OF HIGHER EDUCATION

BUSINESS IDEA COMPETITION 2021

PRESENTED BY

CIHE Entrepreneurship and Innovation Club

HOW CAN YOU PROVIDE BUSINESS SOLUTION TO ADDRESS THE CHALLENGES OF COVID-19?

In these times of uncertainty, people are trying to embrace creativity, innovation, and collaboration to develop and implement business solutions to the challenges of COVID-19.

This competition invites you to create an innovative business idea to address social and economic challenges of COVID-19 that Australian communities are currently facing. Your business idea should be noble and sustainable.

How to apply

STEP 1

Register your expression of interest via send email to mahfuz.ashraf@cihe.edu.au

STEP 2

Attend our workshop via zoom. (approx 1 hour)

STEP 3

Prepare a 5 minutes video presentation with your business idea and send it to us via email.

STEP 4

Announcement of the Winners and prize distribution

YOUR PRESENTATION WILL BE ASSESSED BY THE FOLLOWING EXPERTS



Professor Grant Jones is the leader & Dean of Crown Institute of Higher Education's (CIHE) academic team. Prior to joining CIHE, Grant was the National Head of the School of Business, Australian Catholic University.



Deepak K Khadka is the founder of Crown Institute of Business and Technology and CIHE. He has been serving as Honorary Consul-General of Nepal for NSW since 2009.



Dr. Wade Halvorson the Course Advisory Committee Member at the CIHE & teacher entrepreneurship at Monash University in Melbourne. Dr Wade is a strong advocate and skilled creator of innovative, engaging university courses and corporate learning programs.



Zahid Riyan is an investment analyst with an interest in public equity markets. Zahid had worked at several projects for Google in the past and a regular writer in the Investor's Podcast Networks.